



MOBILE APPLIANCE CASE STUDY

Mobile Appliance specializes in providing high-quality appliances and exceptional service for residential projects. Serving those who demand nothing but the best!

THE CHALLENGE

Mobile Appliance felt restricted with their previous reporting tools and were looking for a more accessible solution that could integrate information from multiple platforms. They wanted to avoid the hassle of manipulating data or creating multiple charts and were in search of an all-in-one, user-friendly solution. Their goal was to make more data-driven decisions.

SOLUTION

To address these needs, Mobile Appliance implemented Windward Intelligence Reporting, which offered several key benefits:

- **Advanced Reporting:** Windward Intelligence expanded the reporting capabilities. Users could easily create and customize reports to suit their specific needs.
- **Improved Accessibility:** Users could access information from various platforms through a web interface, making data comparison more straightforward.
- **User-Friendly Interface:** Windward Intelligence's intuitive interface allowed employees to effortlessly compare sales history across multiple customers and suppliers. The basic reports provided by Windward Intelligence covered most of the company's needs, and users could easily create custom reports as needed.

THE RESULTS

The implementation of Windward Intelligence significantly enhanced Mobile Appliance's data accessibility and reporting capabilities. This transformation led to more informed decision-making, increased efficiency, and improved productivity within the organization. As Bud from Mobile Appliance stated, "It's a game changer." They highly recommend this solution to others.



AT A GLANCE

WINDWARD INTELLIGENCE REPORTING INCLUDES:

- Sales by Category
- Gross Margins by Landed Cost
- Sales by Salesperson
- Top 10
- Customer Analysis
- Supplier Analysis
- Sales by Region
- & More!

